



2019  
Interfolio  
Summit

July 17–19, 2019  
*#interfoliosummit*



Welcome to the inaugural Interfolio Summit! We have many things to look forward to this week, including a vibrant slate of engaging discussions, networking events, and keynote speakers. It is exciting to convene such a talented roster of clients and academic affairs experts in our 20th anniversary year.

It is our hope that, by providing tools for faculty and administrators, we continue to advance the excellence of leading higher education institutions.

On behalf of all of us at Interfolio, welcome!

A handwritten signature in black ink, appearing to read 'AR', with a stylized flourish extending to the right.

Andrew Rosen, CEO  
[andrew.rosen@interfolio.com](mailto:andrew.rosen@interfolio.com)



---

## Pre-Summit Workshops

---

Wednesday, July 17

12:00pm - 3:30pm

The pre-Summit Workshops will address Interfolio's three modules: Faculty Search, Faculty180, and Review, Promotion & Tenure. Designed for intermediate to advanced administrators with working knowledge of Interfolio, attendees will walk away with new ideas on how to leverage Interfolio solutions to enhance their faculty and committee experience. This will include how to streamline workflows, ensure data integrity, and engage with your faculty. Attendees will also receive an Interfolio Administrator certification.



---

# Schedule of Events

---

Speakers are subject to change.

All events take place at Westin DC City Center, unless otherwise noted.

Wednesday, July 17

12:00pm - 6:00pm

**12:00pm - 6:00pm**

**Registration and Check-in**

 Ballroom Foyer

---

**4:00pm - 4:30pm**

**General Session: Welcome**

 National Ballroom

- Andrew Rosen, CEO, Interfolio
  - Steve Goldenberg, Founder & President, Interfolio
- 

**4:30pm - 5:30pm**

**Product Advisory Committee & Client Panel: "Lessons on Change Management"**

 National Ballroom

- Alysia Loshbaugh, Assistant Vice President for Business Relationship Management, Tulane University
  - Brandy Cheshire, Business Systems & Operations Lead, University of California, San Diego
  - Danielle Certa, Administrative Manager for Faculty, Vanderbilt University
  - Moderated by David Schenirer, Senior Consultant, Interfolio
- 

**6:00pm - 8:00pm**

**Networking Happy Hour**

 Eaton DC - Wild Days Rooftop  
1201 K St NW, Washington, DC 20005  
*RSVP appreciated. Details were emailed.*

Join us for an opening night welcome party at the Eaton DC! You'll enjoy great views of the city, delicious light bites, complimentary beverages, and the opportunity to visit with fellow Summit attendees and Interfolio staff.

Thursday, July 18

6:00am - 8:30pm

**6:00am - 7:00am**

**5k DC Monument Walk/Run**

 Meet in the Westin main lobby for this guided 5k walk/run. Route maps are available at the hotel's front desk.

---

**8:00am - 9:00am**

**Coffee and Breakfast Buffet**

 West Room and East Room, Ballroom level

---

**9:00am - 10:00am**

**Keynote address**

 National Ballroom

- Lynn Pasquerella, Association of American Colleges & Universities  
Read an interview with Pasquerella at [www.interfolio.com/aacu-interview](http://www.interfolio.com/aacu-interview).
- 

**10:00am - 10:30am**

**Break / Coffee**

 Ballroom Foyer

---

**10:30am - 11:15am**

**Concurrent Sessions**

**Session A: "Best practices for leveraging Interfolio Faculty Search to enhance and improve diversity and inclusion in the faculty recruitment process"**

 National Ballroom A

- Autumn Reed, Assistant Vice Provost for Faculty Affairs, University of Maryland, Baltimore County
- Moderated by Philip Morley, Senior Manager, Product Marketing, Interfolio

**Session B: "Community of Practice for Academic Affairs – Implementation and Beyond"**

 National Ballrooms B and C

- Brandy Cheshire, Business Systems & Operations Lead, University of California, San Diego
  - Mubeena Salaam, Business Systems Analyst, University of California, Merced
  - Heather Small, Manager, Faculty Information System, University of California, Los Angeles
  - Moderated by Anthony Morris, Managing Director, Sales - Account Management, Interfolio
- 

**11:15am - 11:30am**

**Break / Coffee**



Ballroom Foyer

---

**11:30am - 12:15pm**

**Concurrent Sessions**

**Session A: "What has 72 pairs of eyes and assists 13,000 faculty? The University of Arizona's Faculty180 support community!"**



National Ballroom A

- Robbie MacPherson, Enterprise Business Analyst, Principal, The University of Arizona
- Moderated by Max Swagler, Managing Director, Professional Services, Interfolio

**Session B: "Leveraging Interfolio Faculty Search: Going beyond faculty hiring"**



National Ballrooms B and C

- Beth Beam, Assistant Vice Chancellor for Organization Excellence and Human Resources, University of Washington, Bothell
- Oksana Kryvyziuk, Organization Excellence and Human Resources Analyst, University of Washington, Bothell
- Stephanie Stocking, Senior Business Analyst and Project Manager, San Diego State University
- Moderated by Marshall Hill, Managing Director, New Sales, Interfolio

## **12:15pm - 1:15pm**      **Lunch**

*Vegan and vegetarian lunches available upon request. If you alerted us of food allergies in advance, please check in with Interfolio registration staff, and we'll make sure you receive the correct meal.*

Join your preferred cohort at lunch to meet new people and continue the conversations. Locations for each cohort (you select which one to attend) are listed below and also marked at each location. Want to talk pop culture or maybe send some emails? Feel free to also eat lunch in Ballroom A.

### **East Room, Ballroom level**

- Faculty Information System
- Faculty Activity Reporting
- Review, Promotion & Tenure
- Faculty Search

### **West Room, Ballroom level**

Geographic region:

- West (WA, OR, CA, NV, UT, AZ, WY, NM, TX, OK, AK, HI)
- Midwest (ND, SD, NE, KS, MN, IA, ID, MO, WI, IL, MI, IN, OH, MT, CO, AR)
- Southeast (LA, MS, AL, GA, FL, TN, SC, NC, KY)
- Northeast (NJ, CT, RI, MA, NY, VT, NH, ME) + Mid-Atlantic (VA, WV, MD, DC, DE, PA)

### **Ashlawn North, Mezzanine level**

- HR
- Academic affairs
- Academic IT
- Diversity
- International trends

### **Ashlawn South, Mezzanine level**

Products:

- Faculty Information System
- Faculty Activity Reporting
- Review, Promotion & Tenure
- Faculty Search
- Dossier

---

## **1:15pm - 1:30pm**      **Break**

 Ballroom Foyer

**1:30pm - 2:15pm**

**Concurrent Sessions**

**Session A: "Personalizing solutions: Faculty Activity Reporting Design and Configuration"**



National Ballroom A

- David Schwartz, Associate Vice Provost for Faculty Affairs, University of Nevada, Las Vegas
- DeLyle Bowen, Applications and Data Specialist, University of Nevada, Las Vegas
- Tondra De, Director of Faculty Affairs, University of Nevada, Las Vegas
- Moderated by Sally O'Brien, Project Manager, Interfolio, and Mike Neus, Account Manager, Interfolio

**Session B: "Managing a diverse yet convergent set of processes effectively using Interfolio Review, Promotion, and Tenure"**



National Ballroom B and C

- Charlie Leonhardt, Director for Online Initiatives and Innovation, Georgetown University
- Christopher Davis, Executive Support Account Manager, University Information Services, Georgetown University
- Emily Smith, Director, Faculty Affairs and Academic Events, Georgetown University
- Kristen Rogers, Assistant Director, Main Campus Office of Academic Appointments, Georgetown University
- Lyndsay Taylor, Project Manager for Faculty Relations Office of the President, Georgetown University
- Melany Barrett, Academic Appointments Coordinator, Georgetown University
- Moderated by Nadia Isata, Senior Account Manager, Interfolio

---

**2:15pm - 2:45pm**

**Break / Snacks**



Ballroom Foyer

---

**2:45pm - 3:45pm**

**"Faculty Hiring Panel: including challenges, strategies, and results."**



National Ballroom

- Elizabeth Boynton, Manager of Faculty Affairs, Brown University
- Joe Lyphout, Academic Initiatives Program Director, University of Notre Dame
- Moderated by Zach Ulm, Senior Account Manager, Interfolio

**3:45pm - 4:00pm**

**Break**

 Ballroom Foyer

---

**4:00pm - 4:30pm**

**Client Recognition Ceremony**

 National Ballroom

Celebrate your peers at Interfolio's first-ever client recognition ceremony. Carol Gersten, Chief Client Officer, recognizes Interfolio "All-Stars" as part of our 20th anniversary year.

---

**5:30pm - 8:30pm**

**DC Activities and Interfolio Happy Hour**

Continue the networking and fun this evening with a variety of activities, all complimentary for Summit attendees. Venture out for a cultural activity, then meet us back at the Interfolio offices for our 20th birthday party. *Capacity is limited at select events. First-come, first served.*

Take a selfie out in DC and tag #interfoliosummit!

**DesignDC Architecture Walking Tour, 5:00-7:15 p.m.**

Meet at 5 p.m. in the Westin hotel main lobby.

Join the experts from DesignDC tours as they lead us on an architectural tour of the "Monuments and Memorials." Wear comfortable shoes! Cool off at the Interfolio offices afterward for a casual birthday party with food and drink.

**National Portrait Gallery, 5:15-7 p.m.**

Meet at 5:15 p.m. in the Westin hotel main lobby.

We'll take a short walk over to the National Portrait Gallery, where you can explore exhibitions on your own. The National Portrait Gallery closes at 7 p.m. After the art, join us at the Interfolio offices for heavy appetizers and a complimentary glass of wine or beer at our birthday party!

**Kennedy Center Outdoor Concert**

**Meet at 5:15 p.m. in the Westin hotel main lobby.**

The Kennedy Center comes alive in the summer! This evening, enjoy a performance by Sriram Gopal (improvisational music that draws from jazz and international influences) at the Millennium Stage or partake in their Summer Rooftop Happy Hour Series with cocktail specials and contemporary performances. Details at [kennedy-center.org](https://www.kennedy-center.org).

Wear comfortable shoes, as it is about a 30-minute walk. Attendees are welcome to grab their own Uber, Lyft or Taxi, if preferred. The Foggy Bottom/GWU/K Center subway (on orange, blue, silver) is a short walk via New Hampshire Avenue or use The Kennedy Center's free shuttles.

---

**6:30pm - 8:30pm**

**Party like it's 1999:  
Interfolio's 20th Birthday Party**

 Interfolio offices, 1400 K Street, NW, 11th Floor,  
Washington, DC 20005



Celebrate 20 years with us at the Interfolio birthday party! Enjoy heavy appetizers, beer, wine, and birthday treats at our modern, Gensler-designed offices. Pose in the photo booth and mingle with fellow attendees and staff while listening to throwback '90s tunes. Feel free to drop in at any point during the happy hour.

Friday, July 19

8:00am - 12:30pm

**8:00am - 9:00am**      **Continental Breakfast**

 West and East Rooms, Ballroom level

---

**9:00am - 10:00am**      **"New Product Development and Research"**

 National Ballroom

- Ben Wang, SVP of Product, Interfolio
  - Katie Kelly, VP of Product Marketing, Interfolio
- 

**10:00am - 10:30am**      **Break**

 Ballroom Foyer

---

**10:30am - 11:15am**      **Concurrent Sessions**

**Session A: "Harnessing Interfolio to recruit excellent faculty."**

 National Ballroom A

- Henry Tijerina III, Digital Project Manager, University of Texas, Austin
- Joey Williams, Director of Communications, University of Texas, Austin
- Moderated by Todd McCartney, Director, Technical Services, Interfolio

**Session B: "Implementation and customization of Interfolio RPT using current policies and practices."**

 National Ballroom B and C

- Trina Rich, Director, Administration, Office of the Associate Vice President for Faculty, The University of Utah
  - Moderated by Jack Gaynor, Senior Director, Product Management, Interfolio
- 

**11:15am - 11:45am**      **Break / Snacks**

 Ballroom Foyer

**11:45am - 12:15pm**

**“The Life of a [Software] Bug”**



National Ballroom

- Amara Ansari, QA Manager, Interfolio
- Joe Brislin, Principal Architect, Interfolio
- Ray Faddis, Senior Software Engineer, Interfolio
- Michael Haselton, Principal Data Engineer, Interfolio
- Erin Mayhood, Vice President, Product Management, Interfolio
- Greg Wilson, Principal Engineer, Interfolio

You notice a bug and submit a ticket—then what happens?? It may not be a bug: super users like you often submit requests for product improvements or feature requests. How do we assess the complexity of those requests, then design and build a solution? Go behind-the-scenes in this session with our engineering team - and don't worry, - it will be in layman's terms! We will take examples from the audience and give you a sense of how we approach them.

---

**12:15pm - 12:30pm**

**Closing Remarks**



National Ballroom

- Andrew Rosen, CEO, Interfolio



---

## Speaker Bios

---



### **Amara Ansari**

Amara is an accomplished Software Quality Assurance leader with over fourteen years of Information Technology experience and a track record of delivery, strong strategic vision and demonstrated ability to streamline processes and establish infrastructure that allows business, development, quality assurance and maintenance teams to work together efficiently. Amara is a hands-on manager with proven ability to direct and improve quality programs and the overall quality and efficiency of the product.



### **Melany Barrett**

Melany manages the Georgetown Medical Center's appointments and promotions processes, including the facilitation of application review via Interfolio.



### **Beth Beam**

Beth Beam currently serves as the University of Washington Bothell's Assistant Vice Chancellor for Organization Excellence and Human Resources. In this role, Beth oversees faculty and staff Human Resources, partners to facilitate faculty and staff engagement efforts across campus and facilitates a variety of organizational improvement, change management and management/ leadership development initiatives campus-wide. Prior to joining UW Bothell, Beth worked in organizational development and human resources in the health care and for-profit sectors.



### **DeLyle Bowen**

DeLyle joined the Office of Faculty Affairs at UNLV in October 2017, coming from Webster University in St. Louis, Missouri, where she held positions in communications and data analysis.



### **Elizabeth Boynton**

Elizabeth has been the Manager of Faculty Affairs in the School of Public Health at Brown University for the past two years. Prior to joining SPH, she worked at the medical school in BioMed Faculty Administration for 17 years. She assisted with educating her colleagues at Brown when Interfolio was first introduced in 2012. Her interests include volunteering for Special Olympics, traveling to Disney World, and spending time with family and friends in her home state of Rhode Island.



### **Joe Brislin**

Joe Brislin is a Full Stack Developer on our Engineering team. Prior to joining Interfolio, he owned and managed BlueRidge Interactive which specialized in developing custom web and mobile applications for small to medium businesses. Joe has always had a passion for pushing the abilities of what technology can do as well as mentoring younger developers.



### **Danielle Certa**

Danielle Certa is Assistant Director of Faculty Appointments in the Office of the Provost at Vanderbilt University. Working closely with Vanderbilt's 10 schools, she facilitates numerous faculty appointments, promotions, searches, projects, and workshops. Danielle started at Vanderbilt in October of 2009 after relocating to Nashville, TN, from Los Angeles, CA, where she worked as a project coordinator for the department of Digital Distribution at Live Nation Entertainment. Danielle earned a B.S. in Visual Media Arts from Emerson College in Boston, MA, and is currently enrolled in the Master of Liberal Arts program at Vanderbilt University.



### **Brandy Cheshire**

Brandy Cheshire is the Business Systems & Operations Lead for Academic Personnel Services at UC San Diego. She provides the campus with leadership in the application of technology for academic advancement, training, data management and has served as the Business & Configuration Lead for the implementation of Interfolio RPT and Faculty180. In addition, Brandy provides guidance, analysis, interpretation, and recommendations related to the new and existing campus and UC system-wide academic personnel policies and practices.



### **Christopher Davis**

Chris has been on the team digitizing the promotion and tenure process since its inception. He handles technical support, serves as IT administrator, and plans outreach to the Georgetown community.



### **Tondra De**

Tondra De is currently Director of Faculty Affairs at the University of Nevada, Las Vegas (UNLV). She has held a variety of research and administrative positions in higher education.



### **Ray Faddis**

Joining Interfolio in 2014, Ray Faddis has been specializing in software and web development since 2004. His software background includes development on MIS management, media management, and healthcare and patient tracking systems. He has also held several other roles in the IT, design and software development fields including CAD, graphic design, project management, and IT management.



### **Steve Goldenberg**

Since founding Interfolio in 1999, Steve Goldenberg has expanded the company's academic services to reach more than 800,000 active users and 125 institutions. Now President & Chief Product Officer, Steve sets the corporate strategy for enhancing product and service offerings. Steve also serves as an adjunct professor at Georgetown University and sits on the board of directors at Transformer.



### **Michael Haselton**

Michael Haselton is the Principal Data Engineer & Team Lead at Interfolio.



### **Katherine Kelly**

Katherine Kelly directs content and brand strategy at Interfolio, including sales messaging and presentations, market/buyer research, and product marketing. She creates the tone for Interfolio's voice in the market. Before Interfolio, she produced academic content at ESPN's Longhorn Network. She has a doctorate in American Studies from The University of Texas at Austin where she studied design history and 20th-century material consumption.



### **Oksana Kryvyziuk**

Oksana Kryvyziuk currently serves as Organization Excellence and Human Resources Analyst at the University of Washington Bothell. In this role, Oksana is the point person for HR processes and technologies for staff and faculty. She also manages HR projects, such as the Student Employment Job board (Interfolio based).



### **Charlie Leonhardt**

Charlie worked with Interfolio for one academic year to create the initial specifications for the RPT module and the product was beta tested at Georgetown. He serves as the product manager for the use of Interfolio at the University and leads a diverse set of online, innovation, service, and recognition programs.



### **Alysia Loshbaugh**

Alysia Loshbaugh is the Assistant Vice President for Business Relationship Management for Tulane University. Alysia's office is the front end of IT for the university, representing internal customers and helping to prioritize IT projects for the university. She originally moved to New Orleans in 1996 as a freshman at Tulane University, fell in love with the city, and never looked back. After a brief "sabbatical" in Washington, DC for a year, she returned to Tulane in a professional capacity in 2002. Prior to joining IT, she was a member of the Provost's Office staff, overseeing the financial and administrative operations of the Provost's Office. A three-time alumna of Tulane, she holds a BS, MSPH, and MBA. In her free time, she enjoys cooking and glittering shoes for her Mardi Gras krewe.



### **Joe Lyphout**

Joe uses his background in information technology to provide leadership, planning, and implementation of major cross-functional IT projects on behalf of the Office of the Provost. He serves as the University's point person for Interfolio's Faculty Search product and related processes, as well as all reporting needs regarding faculty hiring. Additionally, he guides academic units through external review processes to promote advancement and maintenance of excellence within the academic programs.



### **Robbie MacPherson**

As an IT Manager and now Business Analyst, Robbie has supported a number of enterprise level applications over the last 18 years for the University of Arizona. Robbie supports faculty, college administration, as well as staff.



### **Erin Mayhood**

Erin Mayhood imagines a world where faculty feel supported, respected, and free to have the impact on students and research that they have worked so hard to achieve. Following 8 years in higher education as an information scientist and UX specialist at University of Virginia and Boston University, Erin joined Interfolio's efforts to build thoughtful, well-designed products for faculty and administrators. In her current role as Product Manager, she works with leadership and product strategy to imagine, research, mockup, and test products on the growing Interfolio platform. She also serves as Product Owner for our Agile engineering team.



### **Lynn Pasquerella**

Lynn Pasquerella joined the Association of American Colleges and Universities as their president in 2016, after serving as Mount Holyoke College's eighteenth president. Pasquerella was the provost at the University of Hartford and the Vice Provost for Academic Affairs and Dean of the Graduate School at the University of Rhode Island, where she began her career as an ethics professor in 1985. A philosopher whose work has combined teaching and scholarship with local and global engagement, Pasquerella is committed to championing liberal education, access to excellence in higher education, and civic engagement.

She has written extensively on medical ethics, metaphysics, public policy, and the philosophy of law and is the host of Northeast Public Radio's The Academic Minute. Pasquerella is a member of the advisory Board of the Newman's Own Foundation, sits on the boards of the Lignan Foundation and the National Humanities Alliance and is the president of the Phi Beta Kappa Society. She is a graduate of Quinebaug Valley Community College, Mount Holyoke College, and Brown University. In addition, she has received several honorary doctorates.



### **Autumn Reed**

Dr. Autumn M. Reed is Assistant Vice Provost for Faculty Affairs. In this role Dr. Reed administers a comprehensive range of faculty diversity initiatives, contributes to program and policy developments related to these efforts, and works with administrators, campus constituents, and external constituents to advance UMBC's commitment to increase faculty diversity and inclusive excellence.



### **Trina Rich**

Trina Rich is the Administration Director in the Office for Faculty at the University of Utah. She has been in this office for just over 8 years, though at the University of Utah for over 20 years. Her current position reports to the Associate Vice President for Faculty and is responsible for the processes and procedures involved in the faculty life cycle from hire to retirement. Trina has been directly involved with the Retention, Promotion and Tenure (RPT) process in various positions for over 11 years. While in her current position, Trina has implemented multiple program/process changes for RPT. In her free time, she enjoys spending time with family and friends, traveling, and volunteering with her local youth group.



### **Kristen Rogers**

Kristen oversees Academic Appointments in the Office of the Provost at Georgetown University. Her portfolio includes management of processes surrounding Main Campus Rank and Tenure. In this capacity she utilizes Interfolio to create, track, and manage each case for Georgetown's Main Campus.



## **Andrew Rosen**

As CEO, Andrew Rosen brings a proven track record of successfully introducing and scaling innovative, problem-solving technologies into new markets. Andrew started his career as an early co-founder of Blackboard where he and the team successfully built and scaled the Learning Management System throughout the education marketplace. After taking Blackboard public, Andrew left to grow Presidium Inc., an early education start-up focused on end user support services. After growing Presidium to over 550 customers and selling the company, Andrew took time off to focus on his photography before joining the Education Advisory Board as General Manager of its Education Technology. At EAB, Andrew and his team evolved four different analytics and predictive modeling technologies to address the rising issues around student retention and student success. Most recently, Andrew served as the Sr. Executive Vice President and Head of Product at MicroStrategy, a world-class enterprise analytics platform company.



## **Mubeen Salaam**

Mubeena Salaam works as a Business Systems Analyst, for the Academic Personnel Office at UC Merced. She leads the implementation, adoption, training, improvement, troubleshooting and leveraging of Faculty Data and Case Review Systems for the campus. This includes the discovery and implementation of Interfolio Review, Promotion and Tenure product. Her role has grown into a data guru where she provides compiled data to the Leadership to support them with Decision Making/Strategy Development/ Diversity Grants/Rankings/Campus Wide Scholarships. She is also an active member of UC Merced's IT Advisory board that provides recommendations to the executive leadership on solving business problems, improving the current state and mitigating/preventing risk with technology.



## **David Schwartz**

David G. Schwartz, Ph.D., the Associate Vice Provost for Faculty Affairs and instructor at the University of Nevada, Las Vegas, studies gambling and casinos, video games, Las Vegas, tourism, and higher education. He has written several books and teaches in the Department of History.



### **Heather Small**

Heather Small manages UCLA's Faculty Information System for the Academic Personnel Office. She oversees the implementation of Interfolio applications at UCLA as well as the ongoing development of Opus, UCLA's homegrown academic personnel application. Heather also provides recommendations to campus leadership regarding new development and integration opportunities. She works with data stewards throughout the campus and the UC to explore opportunities for partnership and data reusability. Heather also provides input into change management, training, and customer support for the Academic Personnel Office.



### **Emily Smith**

Emily works closely with the Law Center Dean & Executive Vice President and the Law Center Associate Dean for Research to help manage academic appointments, faculty process design, and academic events. This includes managing faculty hiring and on-boarding, as well as all aspects of our rank and tenure process, and supporting our named lectures, workshops, and commencement activities.



### **Stephanie Stocking**

Stephanie Stocking is a senior business analyst and IT project manager for Graduate and Research Affairs at San Diego State University. Through the implementation of technology, she helps to alleviate the burden of paper-based processes. In her five years at San Diego State University, she has introduced large-scale solutions -- including online graduate program applications and electronic forms and workflow -- to increase efficiency and save precious time in the lives of applicants, students, faculty, staff.



### **Lyndsay Taylor**

Lyndsay coordinates closely with the Senior Advisor to the President for Faculty Relations and dossier preparers on our three campuses to advance cases to the University Committee on Rank and Tenure and the President.



### **Henry Tijerina**

Henry Tijerina serves as Digital Project Manager in the provost's office at UT Austin. In this role, Henry supports the digital requirements of provost and faculty initiatives, develops special projects and also manages an extensive portfolio of websites, applications and digital properties. Henry is the lead developer of [facultyjobs.utexas.edu](http://facultyjobs.utexas.edu), its integration with Interfolio and related tools that enhance the search experience for prospective faculty.



### **Ben Wang**

Ben Wang is responsible for discovering new ways Interfolio can serve faculty and Institutions through technology. Prior to joining Interfolio, Ben led Product and User Experience for EAB, a division of the Advisory Board Company, an industry leader in advancing student success through innovative technology. Ben holds a B.S. in economics and computer science from Duke University.



### **Joey Williams**

Joey Williams serves as the communications director for the Executive Vice President and Provost at UT Austin. At UT, Joey coordinates key communications efforts to advance the academic mission of the university. This includes communication with campus and external stakeholders, marketing to prospective faculty, student success initiatives, media outreach, and high-priority research initiatives.



### **Greg Wilson**

Greg is a software engineer on the Interfolio engineering team. Greg's background in various preprocessing languages and database environments has served him well while working with Interfolio. He is passionate about pushing the boundaries of technology while striving to produce quality software.

---

## Join the conversation!

---

# sli.do

Engage with speakers and respond to polls with sli.do in real time during the sessions. *No app download required!*

1

Open [www.sli.do](http://www.sli.do) in any web browser.

2

Enter event code [#interfoliosummit](#).

3

Navigate to the session that you are attending.

4

Respond to the live poll or post ideas.

---

## Connect with Interfolio Staff

---



### Client Community

Hear about our Client Community and preview the “Interfolio University” in these informal, drop-in sessions. No advance sign-up required.

 Select times, Woodlawn Room, Ballroom level

### Scholar services will see you now!

Have a question that you’ve been meaning to ask? Book time with our scholar services team by signing up at the Summit registration desk.



 Select times, Stratford Room, Ballroom level

---

## Helpful Information

---

### Get connected

There is free wifi for Summit attendees. Join the network “xxxx” and enter password “xxxx” for complimentary wifi.

### Get caffeinated

Nearby coffee shops include:

- Starbucks (Westin lobby)
- Compass Coffee (1401 I Street NW)
- Starbucks (1111 Vermont Avenue, NW)
- Peet’s Coffee (1156 15th Street, NW)

### Get hydrated

Water stations are placed throughout the Ballroom level. Use your new Interfolio water bottle for maximum sustainability.

---

## Product Advisory Committee (PAC)

---

At Interfolio, our users are at the center of all that we do. To ensure that our innovation stays focused on the biggest issues facing institutions today, we've developed the Interfolio Product Advisory Committee (PAC) as a source of constant feedback and engagement, connecting strategic clients with our internal teams. You can identify a PAC member by the button on their lanyards.

### Questions about the PAC?

Ask a member or contact [lauren.anders@interfolio.com](mailto:lauren.anders@interfolio.com).

### 2019 PAC Members:

- **Alysia K. Loshbaugh**, Assistant Vice President for Business Relationship Management, Tulane University
- **Beth Beam**, Assistant Vice Chancellor for Organizational Excellence and Human Resources, University of Washington, Bothell
- **Cassandra Dunn**, Associate Director, Office of the Provost, The University of Chicago
- **Cynthia Palmer**, Assistant Vice Chancellor, Academic Personnel, University of California, San Diego
- **Danielle Certa**, Assistant Director of Faculty Appointments, Vanderbilt
- **Erika Chau**, Executive Director, UCLA Academic Personnel, University of California, Los Angeles
- **Julie Orts**, Senior Business Systems Analyst, University of Pennsylvania
- **Lynne Schofield**, Associate Provost for Faculty Diversity and Development, Swarthmore College
- **Maliaca Oxnam**, Director for UA Profiles and UA Vitae, University of Arizona
- **Sian Smith**, London Business School
- **Tondra De**, Director of Faculty Affairs, University of Nevada, Las Vegas

---

## Tell Us Your Feedback

---

What worked well during the conference? What session topics should we plan for next year? Would you like to participate as a speaker next year?

We want the Summit to be as helpful to our clients as possible. Your feedback on our inaugural Summit will be invaluable as we look to the future.

Take the conference survey at [www.interfolio.com/summit-survey](http://www.interfolio.com/summit-survey).

Of course, don't hesitate to give your feedback to an Interfolio staff member in person! We'd love to hear from you or meet you.

---

## Scavenger Hunt

---

Show your completed card at the registration desk for the chance to win a raffle for the chance to win a festive prize package, including an Amazon gift card. Ask staff member to add their initials or the Interfolio stamp in the below boxes.

[#selfiewithsteve](#): take a selfie with founder Steve Goldenberg and post it to social media with [#interfoliosummit](#)

Respond to a poll on sli.do during a presentation

Visit with our UX team in the ballroom foyer

Give your thoughts on web design in the ballroom foyer

Go to orientation for Interfolio University

Introduce yourself or ask a question in the Client Community

Exchange business cards with a new colleague

Get your institution's Account Manager signature here:

\_\_\_\_\_

Post on social media about at least one panel session with [#interfoliosummit](#)

Join us at the Interfolio birthday party Thursday night

---

## Notes

---

---

## Notes

---

---

## Notes

---



